LAAC: Weekly Leadership Update
December 14, 2018

Agenda
Questions in YELLOW

1. **North Star: Long-Term Facilities Use Agreements**
    - Please review the attached raw Prop 39 co-location duration data and our overview, which tell us that co-located schools impact only 7.8% of district campuses with more than 1/3 having been on their current campuses for 5-10 years and another approximately 5% having been on their campuses for 10 or more years. What are your thoughts in the data? Do you see potential for fair, objective, non-political recommendations for a multi-year pilot program (e.g., 1-2 longest co-located schools from each board district?)
2. **North Star: Renewal Criteria & Performance Framework**
    - No questions.
3. **North Star: Authorizing Policy & Oversight**
    - What takeaways did you have from the LAAC conversations about re-imagining? How should they inform our strategy?
    - Given the number of UTLA teacher plants asking scripted questions at the 'Re-Imagining L.A. Unified' town halls, what do you think about us coordinating members and/or parents to also attend the January town halls to hold the District accountable and display that the charter community is engaged and ready to ask pertinent questions?
4. **North Star: BD5 Representation**
    - No questions, but we do need to nail down a date for our local day of action.
5. **Sub-Priority: Locally-Led Legislative Advocacy**
    - Would you two like to join CCSA Board and Member Council reps in Sacramento 1/23 for our Back To Session event?
6. **Sub-Priority: Strike Preparedness**
    - During the LAAC meeting, leaders asked for talking points for sharing information on the strike with their staff. As we develop these points, do you have thoughts on any particulars to include/exclude from this rhetoric?
7. **Ad Hoc Sub-Priority: Charter Community CAO Supports**
    - We are still collecting feedback on which CAOs will be involved. No questions for now.
8. **Ad Hoc Sub-Priority: Enrollment Committee**
    - No questions.
9. **Ad Hoc Sub-Priority: LAAC Leadership Transition**
    - See below updates for question about inclusion as an agenda item for the LAAC's January step-back.
10. **Additional Updates:**
    - LAAC January Step Back Meeting (General)
        - What topics would you like to set for discussion/review at the January step back meeting? Suggested topics from last week's LAAC meeting included:
            - LAAC Leadership Transition
            - Macro-Political Environment/BD5 Election
            - Re-Imagining L.A. Unified Plan
            - Enrollment Challenges
            - Strike Plans

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- Renewal criteria
- Should we consider extending the time for the meeting from its current 3-hour hold?

Pre-Reading

North Star: Long-Term Facilities Use Agreements
Create a formal and sustainable system for long-term facilities use agreements between LAUSD and charter schools beginning in the 2019-20 school year, where long-term is defined to be petition co-terminus or longer, by establishing a clear change in facilities policy.

- **Current Strategy:**
  - Our strategy is to maximize opportunities aligned with LAUSD leadership (e.g., Superintendent Beutner and Board Vice President Melvoin) and their facilities-related priorities. In doing so, we will strategically challenge the District's assertion that long-term facilities use agreements are legally untenable under Prop 39 while expeditiously pursuing other viable paths toward implementing multi-year agreements.
- **What Happened Last Week:**
  - We compiled our initial data showing that Prop 39 co-located schools impact approximately only 7.8% of district campuses with more than 1/3 having been on their current campuses for 5-10 years and another approximately 5% having been on their campuses for 10 or more years. We will use this and similar data to work with the Board Member to viably move the District toward piloting multi-year agreements in a fair and objective manner.
- **What's Happening Next Week:**
  - We look to meet with the office of LAUSD Board Vice President Nick Melvoin on Tuesday or Thursday to compare preliminary facilities data and discuss the potential multi-year program first mentioned by the Board Member last month.
- **Working Group Updates:**
  - No updates.

North Star: Renewal Criteria & Performance Framework
In the absence of updated statewide criteria, secure LAUSD charter renewal criteria that prioritizes student academic outcomes and – only when necessary – considers multiple measures but does not substitute academic achievement with non-academic outcome measures of limited value.
Secure a performance framework that lays the foundation for system-wide school improvement through a similar focus on student academic achievement. At a minimum, charter renewal criteria will remain protected as LAUSD adopts a performance framework for all public schools.

- **Current Strategy:**
  - We will continue to document the need for consistent feedback and pushback on unreasonable benchmarks at CSD and with Board Members. We will influence the performance framework through District working groups, direct conversations with the superintendent's team, and with our Board members to ensure that academic outcomes are the core of any performance framework that influences renewal.
- **What Happened Last Week:**
  - District presented
- What's Happening Next Week:

    - We'll provide big-picture updates to the broader charter community on Wednesday's all-member call.
- Working Group Updates:
    - No new updates

North Star: Authorizing Policy & Oversight

Fundamentally improve the authorization and oversight experience for LA charter schools and the relationship between authorizer and charter schools in LA by securing structural reforms at LAUSD. In addition, continue to monitor OIG activity as it relates to LAUSD authorized charter schools.

- **Current Strategy:**
    - Our strategy is to build the case that CSD fails to efficiently and competently implement existing authorization and oversight policy and support a call for systemic structural and personnel within CSD.
- **What Happened Last Week:**
    - LAUSD kicked off its "Re-Imagining L.A. Unified" town hall tour led by Deputy Superintendent Vivian Ekchian. The public forums are intended to preview and seek feedback on the District's plan to restructure and decentralize the District by moving resources and decision-making authority closer to the communities and schools. Although the District decentralization plan is consistent with what the Superintendent's office has communicated to us about intentions for restructuring, as discussed with the LAAC, we will work to on grasstops advocacy to explore what opportunities exist to strategically re-position the District's Charter School Division within LAUSD.
- **What's Happening Next Week:**
    - We will strategize about coordinating members and/or parents to also attend the January town halls to hold the District accountable and display that the charter community is engaged and ready to ask pertinent questions.
- Working Group Updates:
    - No new updates

North Star: BD5 Representation

Maintain a kids-first local authorizing environment by securing: 1) interim appointment of a representative who supports the Superintendent and aligned board members; and 2) A special election primary in March; 3) LAAC alignment with a PAC.

- **Current Strategy:**
    - LA RA is working with CCSA's Civic Affairs, Operations, and Organizing teams to prepare for the March 5 primary election.
- **What Happened Last Week:**
    - This week, the candidate field was finalized when 11 candidates qualified for the ballot. While most candidates from the initial field stayed in the race, four dropped out: Justine Gonzales, Eduardo Cisneros, Erika Alvarez, and Scott Cody. On Saturday, we saw how UTLA will leverage the strike and large-platform events to promote the BD5 election, when Jackie Goldberg went onstage to deliver a campaign speech during the closing moments of the UTLA strike readiness rally.
- **What's Happening Next Week:**

    - Next week, we will take a staff recommendation for no endorsement to the local PAC and develop plans for longer term candidate cultivation given the recent adjustments to the candidate field.
- **PAC Updates:**
    - The PAC will meet on Monday to analyze remaining questionnaires and make an endorsement vote. Staff wil recommend no endorsement.

Sub-Priority: Locally-Led Legislative Advocacy

Influence CCSA's legislative agenda so it aligns with issues that matter to our local membership.

- **Current Strategy:**
    - Build local influence over CCSA legislative advocacy priorities in advance of legislative session through direct engagement of LAAC and broader charter community.
- **What Happened Last Week:**
    - We broke down LA legislators by support level and schools represented and began targeting other school leaders for participation our
- **What's Happening Next Week?**
    - We'll share for your consideration a draft plan to more broadly and efficiently engage the LA charter community in defending charter schools against bad bills this year.

Sub-Priority: Strike Preparedness

Maintain a kids-first local authorizing environment by securing: 1) interim appointment of a representative who supports the Superintendent and aligned board members; and 2) A special election primary in March; 3) LAAC alignment with a PAC.

- **Current Strategy:**
    - LA RA is monitoring mediation while helping schools answer operations questions to stay open during a strike.
- **What Happened Last Week:**
    - Last week, we continued preparing our members for a strike as soon as January 7. We resumed sending a weekly communications update on Thursday, updated all strike-readiness resources we sent to members earlier this year, and convened a meeting for co-located principals with LAUSD officials on Friday. At the meeting, we learned that during the strike, the LAUSD School Police will be spread thin, with 400 officers for 700 school sites. We also learned that while district officials expect a strike, UTLA has kept them guessing on the date.
- **What's Happening Next Week?**
    - Next week, we will share the updates we have received from district officials, charter leaders, and ed reform allies on a member call on Thursday. We will also communicate the LAAC's vote on strike strategy with CCSA internal teams, including those working to factor UTLA's strike strategy into our BD5 strategy.

Additional Updates

Enrollment

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- This week, we provided data with toplines to reporters at LA School Report showing growth in charter enrollment in LAUSD-authorized and LAUSD- located charters. We continue to follow up with LAAC members in advance of a committee meeting in the new year.

PCNR:

- **ICEF Inglewood MS:**
  - As of this week, ICEF has not yet submitted its renewal petition to Inglewood Unified and it does not appear that they will make the January 16, 2019 agenda for their petition vote. However, we will continue to monitor the board agendas. ICEF shared with us their overall advocacy strategy, which includes a focus on the holistic student, family, and community supports they have implemented in conjunction with programmatic support from Harvard and UCSF around serving African-American students. ICEF would certainly like CCSA to acknowledge this area of its work notwithstanding our PCNR position, but, in the absence of any such support, will likely try to paint CCSA's PCNR position as narrow and limited in basis (e.g., performance data only) and not a look at how the school is serving the community and under-served African American students.

LA County

- Environmental Charter and two Aspire schools approved unanimously on renewal. Aspire given fiscal operations conditions they are pushing back against.
- Secured meeting for LACOE school leaders and Superintendent Duardo for January 10.
- Next week we'll circulate proposed LA County Advocacy Council structure and by-laws—based on LACOE leader initial feedback and LAAC structures—for school leader feedback. Leaders will have Dec 20-Jan 8 to consider and propose changes before we meet in mid/late January to formally establish the LA County advocacy council.

Personnel:

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